

THIS MONTH:

NOVEMBER/DECEMBER 2012

As a special bonus...

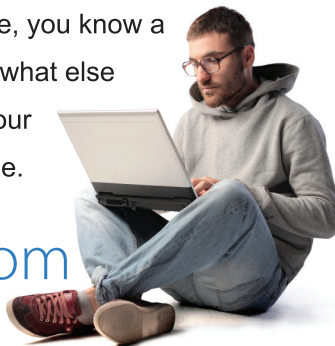
Bonus Bucks Okay, say you spend \$500 this month on stuff from EnviroSpec. You then get 10% of that, or \$50 in Bonus Bucks, to apply to next month's purchase. Find out more about how it works, and how much you'll save, when you visit **EnviroSpec.com** and click on Bonus Bucks.



Thanks for your contribution. Did you know that when you buy a drum pack of chemicals from EnviroSpec, 100% of the profits go to charity work that benefits those in need? So you're contributing to society simply by purchasing the most powerful cleaning detergents available. That's what they call a win-win.

How do you clean a gravestone? That's just one of the many topics you'll come across on How To **Wash All Your Stuff**, a popular and informative feature on **EnviroSpec.com**. What else will you find? Cleaning up a dairy farm. Spiffing up a motorcycle. Even attacking a trash shoot. Sure, you know a lot. But you'll be amazed at what else you'll learn here to add to your professional knowledge base.

EnviroSpec.com



- 3** The EnviroSpec Story Began With a Contractor Just Like You
- 4** Fleet Owners Beware!
- 5** 10 Easy Steps to Help 'Run-Off' Business
- 6** The EPA's New Gas Rule
- 8** **Tech Talk:** Ethanol
- 9** Improving Yourself and Your Profession
- 10** **Giving Back:** The Brody Young Award
- 11** Problem/Solution: Truck Washing
- 11** Marketing 101: It's All About the Customer
- 12** Washing the Big Rigs
- 13** The Magic Behind SuperFlo Polymer
- 16** Advertise Your Business by Being Direct
- 17** Do We Really Need All This Firepower?
- 18** Is Social Media the Best Money You'll NEVER Spend?
- 19** The Engine That Pays You Back!
- 20** Choosing a Pressure Hose
- 21** **Giving Back:** EnviroSpec's Washin' Warrior Project
- 27** **Tech Talk:** Engines
- 29** **Tech Talk:** Unloaders
- 29** **Tech Talk:** Trigger Guns

QUICKHITS: